

Paper Three: Process Analysis x Two

We've discussed how the process analysis mode works in class: it is a textual form in which the author instructs and/or informs an audience about how to perform a particular process. In order to present an effective process analysis, one must pay particular attention to the needs of an audience and what can and cannot be safely assumed about that particular audience.

For this essay, you will be writing not one but two process analyses. Though you only need to discuss one particular process, you will be writing two different versions of your analysis, each one targeted to a specific audience decided upon by you.

Each of these process analyses must be **200 - 300 words** in length. In addition to these two process analyses, you must write a short reflection in which you discuss how you made your rhetorical choices to target distinct audiences. This reflection should be an additional **200 - 300 words**. (The grand total for this project is **600 - 900 words**.)

First, you must choose the process that you will be analyzing. You should choose something that you have a particular familiarity with such as how to make a favorite food, how to play your favorite board game, how to use a specific computer program, etc.

Next, focus on the **instructional** aspect of the process. What steps will your reader need to take to successfully complete the process?

Finally, you need to tailor your process to two distinct audiences. Depending on your chosen audience, both the instructional and the **informative** nature of the process may shift. Instructionally, the process may need to be described in varying levels of sophistication, but informatively, certain audiences may need to know different kinds of information about the process. For example, if you were to discuss how to make a particular food dish and your different audiences were, say, amateur chefs and college students, you might want to address the cost of ingredients and possible substitutions more with the college student audience since you might assume that college students have fewer financial resources to draw from than someone who considers cooking to be their hobby.

After you finish writing your two process analyses, **reflect** back on the process of writing. How did you decide what phrasing to use for each audience? What assumptions could you make about the different audiences? What specific considerations did you need to take into account while writing?

| DUE DATES: | |
|-------------------------|---|
| Wednesday, October 22nd | Rough Draft DUE, In-Class Peer Review Workshop |
| Monday, October 27th | Final Draft DUE: Final Draft, Author's Note, Completed Response Chart, Optional Revision Agenda |